

# Unlocking Potential



**Youth Sport Trust**

Wellbeing.  
Leadership.  
Achievement.



Thought  
Leadership

Campaigning

Mobilising  
Others



Youth Sport Trust  
National School Sport Week  
GIVE ME 5  
PLANNING GUIDE  
22-26 June 2015

More info:  
[www.youthsporttrust.org/NSSW](http://www.youthsporttrust.org/NSSW)

@youthsporttrust #NSSW #GiveMe5 /youthsporttrust

The image shows the cover of a 'National School Sport Week Planning Guide' for 2015. At the top left is the Youth Sport Trust logo. The main title is 'National School Sport Week' in blue. To the right is the 'GIVE ME 5' logo. Below the title is a pink banner with 'PLANNING GUIDE' and '22-26 June 2015'. The central image is a young woman in a green sports jersey holding a volleyball. At the bottom, there is a pink box with 'More info:' and the website 'www.youthsporttrust.org/NSSW'. Below that are social media icons for Twitter and Facebook with their respective handles and hashtags.



# Impact

9.6 million young people

78% of schools in UK

9<sup>th</sup> year of delivery

More info:

[www.youthsporttrust.org/NSSW](http://www.youthsporttrust.org/NSSW)



@youthsporttrust #NSSW #GiveMe5



/youthsporttrust



# Why its worked

Thought  
Leadership

Focus

Campaigning

Platform to Launch

Mobilising  
Others

Interactive Tools

# CARE FOR THEIR FUTURE

- C** CREATIVITY
- A** ASPIRATION
- R** RESILIENCE
- E** EMPATHY



YOUTH SPORT TRUST  
**CLASS OF 2035**



DIGITALLY-DISTRACTED

FIT-FOR-PURPOSE

GO-IT-ALONE

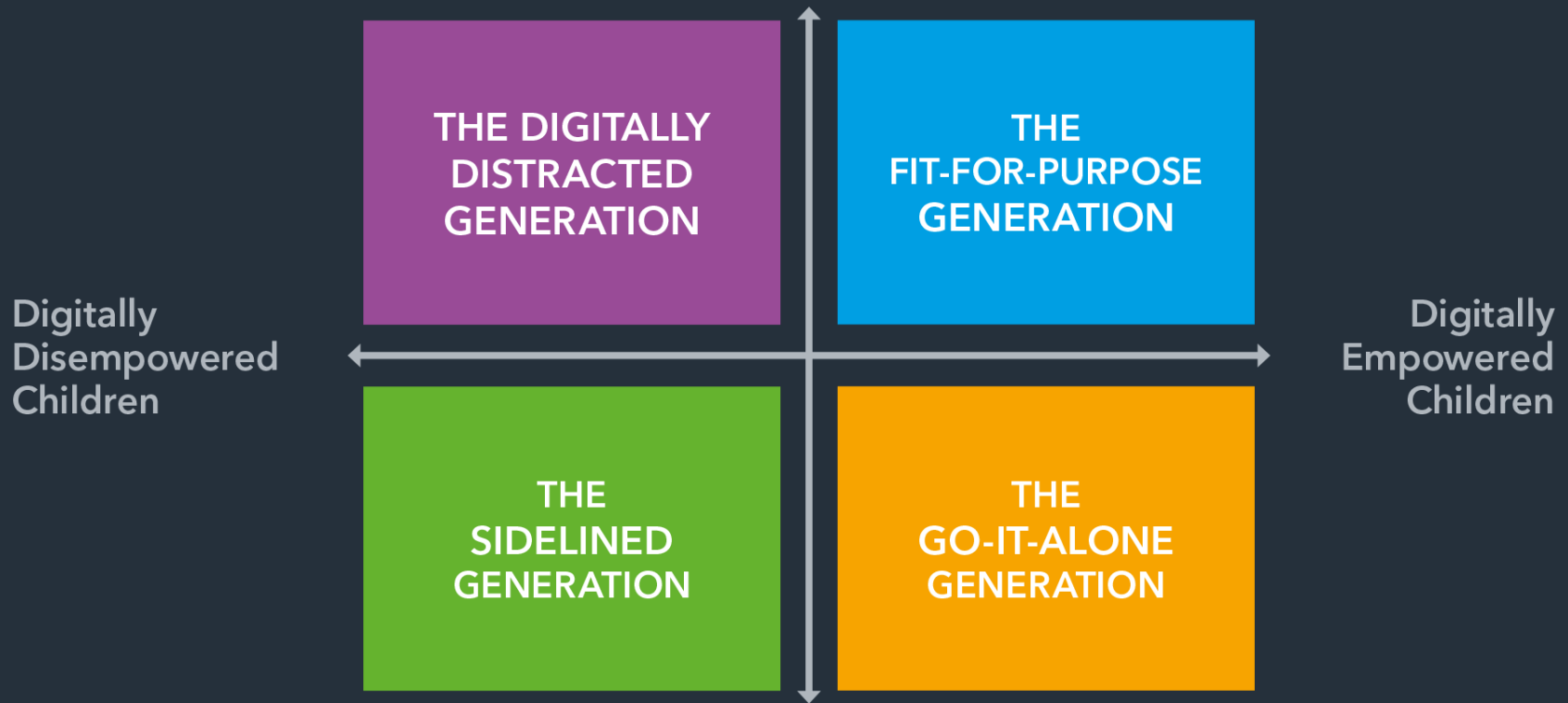
SIDELINED

[www.classof2035.com](http://www.classof2035.com)



## Multi-Skilled Teachers

Diverse sporting opportunities focused on health, fitness and emotional wellbeing



## Poorly trained and funded teachers

Unable to offer the service or support required to promote healthier lifestyles and general wellbeing