



SPORTS OUTREACH

6th November 2015

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Agenda

- Developing our strategic direction and ethos
- Can a University be a sector leader in widening access and participation?
- Can our work be replicated?



Strategic Context

“A professional education for a professional life”

- Ulster University
- Faculty of Life and Health Sciences
- School of Sport
- Sports Outreach



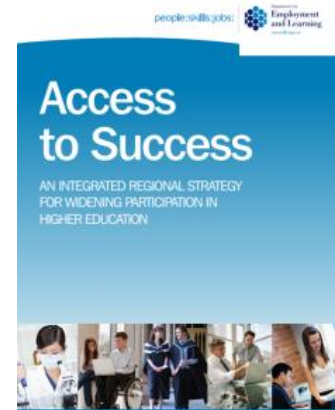
Strategic Context

Widening Access

Activities designed to attract and increase participation by people from socially disadvantaged backgrounds

Widening Participation

Increased inclusion of a group not proportionally represented within the student population, e.g. protestant boys, or girls within the STEM disciplines.





What we do

Widen access to
university
knowledge

Promote sport
as an
educational tool

Raise
aspirations of
children and
young people

Areas of
greatest
disadvantage



Enhance the employability of our students

How we do it

School based programmes



Sport for Life



Youth Engagement through Sport



School Sport Legacy Programme



SportABILITY



Victory Workshop Series

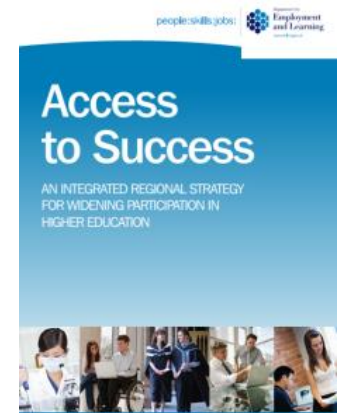


Class of Festival

Community based programmes



eHoops



Impact

8069

sessions delivered

209,553

participation opportunities
created

131

schools

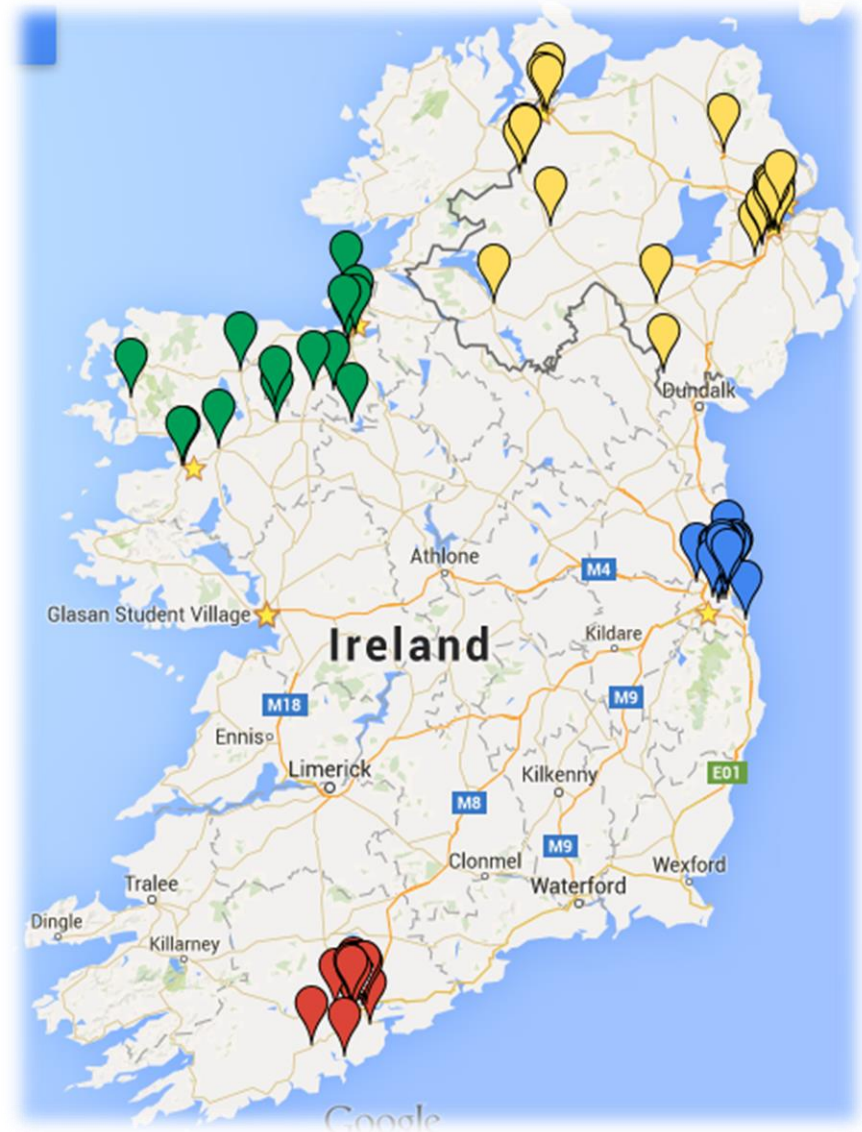
186

volunteers

£490,402

26,675
hours

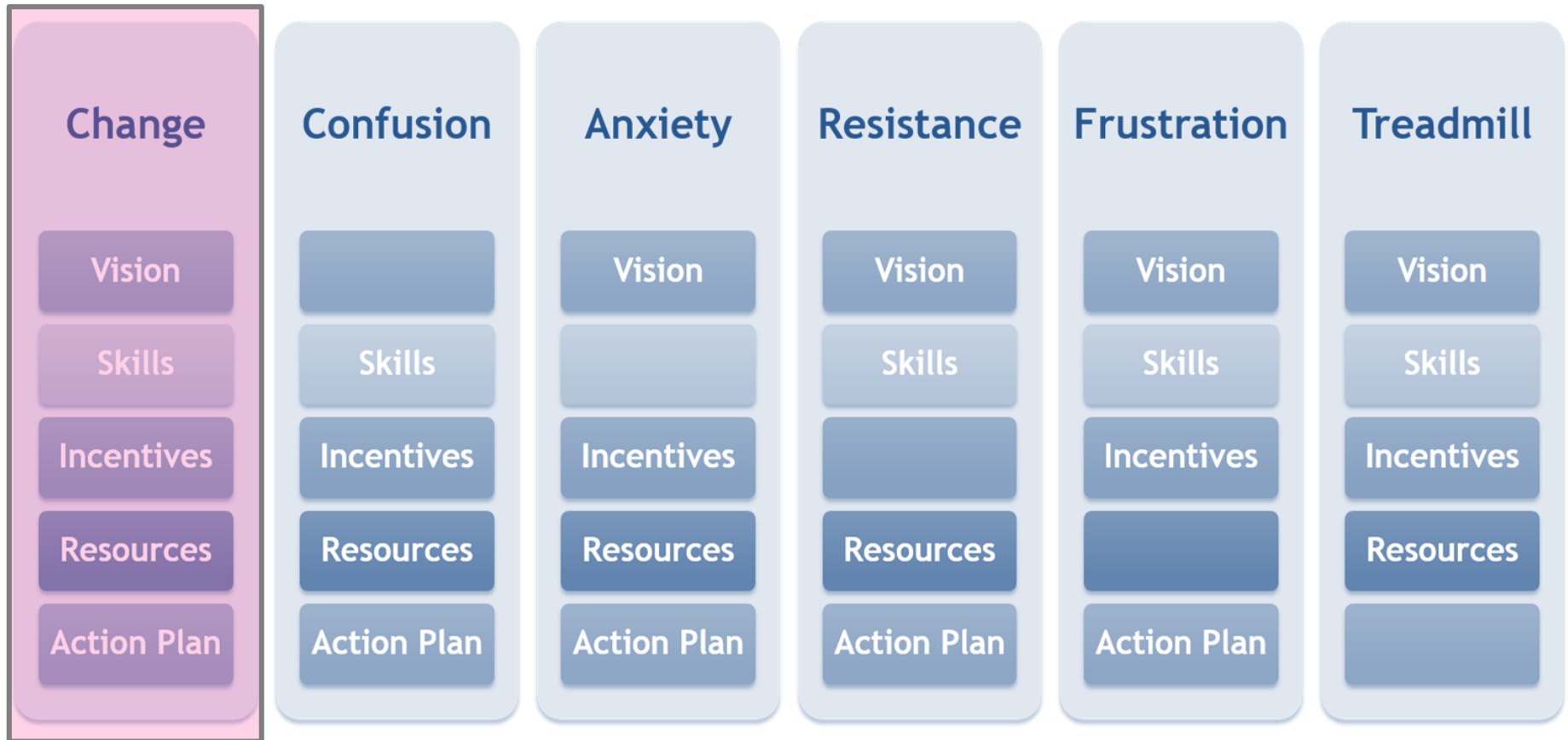
**Northern Ireland Coaching
Project of the Year**



Can a University be a sector leader in WA&P?



Can our work be replicated?



A framework for thinking about systems change: Knoster, T., Villa R., & Thousand, J. (2000)

Lessons learned

1

The University *IS* a welcomed visitor

2

The power of volunteering is *HUGE*

3

PARTNERSHIP is powerful

4

IMPACT is possible

5

PEOPLE NEED TO KNOW THAT
YOU CARE, BEFORE THEY
CARE WHAT YOU KNOW!

